

Prices
2011

Services
New Zealand



avantiq

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Introduction

Avantiq—your trusted partner

2011 will certainly be a challenging year overall during which all of us will look for smart ways to optimize our budgets.

Consequently, we will focus on three main areas in the coming year:

Client Service — Our expertise and constant drive to listen and understand specific needs, coupled with our ability to see the bigger picture, allows us to better serve our clients with respect to both trademark search solutions and agent management. Our search team manages thousands of searches annually for a highly diversified clientele, building an unparalleled library of experience. This is why we think Avantiq is the right partner for you—whether in searching or consulting—in these challenging economic times.

Enhanced Associate Network— While we rely on our associate legal professionals around the world for their local expertise, Avantiq will continue to develop new relationships with the most qualified, committed and highly-trained associates possible, returning the highest quality legal searches and opinions at a reasonable price.

Watching Services— new in 2011 will be the introduction of Avantiq's own watching service, integrated into the INSPIRO® platform. This will allow many of our customers to move the bulk of their trademark portfolio management within a single framework at a competitive rate.

Looking ahead, we are excited by the opportunities to develop new partnerships and provide even more personalized search solutions for our clients worldwide. If you have any questions, please don't hesitate to call us directly via our offices in Luxembourg (+352 31 17 501) or Oceania (+61 8 8374 2453), or email us at sales@avantiq.com. One of our friendly staff will gladly provide assistance.

At Avantiq, we have always taken pride in the fact that our pricing, as well as our work, is absolutely transparent and cost-effective.

We look forward to serving you!

Brigitta Best

President, Avantiq

Basic search facts

1. It's easy to order

Order searches online at www.avantiq.com or www.inspiro.net, or email your search request to orders@avantiq.com.

2. No additional class charges

There is NO special surcharge for any class. For certain countries and products, the maximum number of classes charged is twelve. These countries are maintained exclusively by Avantiq. If you order a search using Avantiq databases of Classes 43, 44 or 45, we will also search Class 42 at no additional charge.

3. Volume discounts

Understandably, large volume clients may wish to negotiate a price break. We offer package discounts on a case-by-case basis; please call for further information.

4. Packages

Our flagship search packages are priced competitively and will save you money overall. In addition, we encourage you to take advantage of our "Build Your Own" search packaging options, please contact us for particulars.

5. Search and delivery times

With some of the fastest turnaround times in the industry, Avantiq prides itself on prompt delivery. However, if you order more than five searches—or five candidates—at one time, there is a possibility the turnaround may be extended. We will inform you upfront of any changes to the stated delivery time.

6. IR and packages

When International Registration (IR) databases are included in a package price, the search includes only designated IR countries.

7. Deposit

Most of our work is billed at the end of each search. However, we do require a 25% deposit for orders totaling over \$50,000. For orders totaling more than \$100,000, a 50% advance deposit is required unless otherwise arranged.

8. Currency

All prices listed herein are in NZ Dollars.

Top 5 EU[®] and Top 5 EU[®] Extended

An effective and affordable trademark overview of the top five EU countries

If you are interested in filing a CTM, or you want an in-depth view of the major marks in the European Union, but are working with a restricted budget, consider our Top5EU[®] search.

As one of the largest search companies in Europe, we conduct thousands of searches in the European Union every year. Over time, we've recognized that nearly 80% of all relevant marks in the EU come from the German, French, Spanish, Italian, UK, CTM and WIPO databases. We developed the Top5EU[®] because it returns an excellent and affordable overview of the most relevant marks.

However, we understand that our TOP5EU[®] is not necessarily YOUR TOP5EU. Thus, our Word Mark Comprehensive prices are applicable for any 5 countries in the EU27.

Whether you have one candidate or many, conducting a Top5EU[®] search is a good foundation for searches that may follow. If it shows that major obstacles are found and a candidate is obviously not available, the result is achieved with a minimum of expense, and all further efforts can be concentrated on the candidates that survived the search.

If you wish to extend the scope of your TOP5EU[®] search, try our new Top5EU[®] Extended product. You can complement your TOP5EU[®] search with either a phonetically identical or close identical search in the remaining EU countries.

Our search experts conduct each search in complete and current databases, then analyze and review the results, taking language and phonetics into consideration. You receive a professional report, including an overview of the marks retrieved, full trademark documentation, and an English translation of goods and services. Expedited delivery is available.

Contact us today to learn more about this unique search product—e-mail our sales team at sales@avantiq.com or order directly at orders@avantiq.com. Avantiq[®]—simply better.

Top 5 EU®

	Identical Knockout			Advanced Identical			Comprehensive			Legal		
Search Type	This package is suitable when your candidate is descriptive and you expect to find identical marks.			If you have a descriptive or partly descriptive term to search, this package will find up to 70% of all relevant marks. For invented terms, a good choice if you have multiple candidates and want to filter out those that are obviously not available.			For invented terms and if you want to be 100% sure that all relevant marks are found in these jurisdictions, the comprehensive Top5EU® is the right choice for you.			Contains comprehensive legal searches from our associates in the top five EU countries. Each associate gives an opinion on the availability of your candidate for each jurisdiction.		
Word Marks	Classes Incl.	Price	Addl. Classes	Classes Incl.	Price	Addl. Classes	Classes Incl.	Price	Addl. Classes	Classes Incl.	Price	Addl. Classes
Top 5 EU®		\$482	\$224		\$890	\$340		\$2,250	\$437		\$8,505	\$2,685
+ Overall Opinion				1	\$4,192	\$1,050	1	\$5,261	\$1,315			
Delivery (days)		3			3			3			5	

Top 5 EU® Extended

	Identical Knockout			Close Identical			
Search Type includes a Top5EU Comprehensive Search plus...	...an Identical Search in all remaining EU27 registers			...a Close Identical Search in all remaining EU27 registers			*Close Identical includes variations on the prefix of the candidate
Word Marks	Classes Incl.	Price	Addl. Classes	Classes Incl.	Price	Addl. Classes	
Top 5 EU® Extended		\$3,856	\$962		\$4,537	\$1,132	
Delivery (days)							

Euro27®

The expanded comprehensive EU trademark search with overall legal opinion

Before you register or use a new mark, you want the most complete picture possible of potential conflicting marks, and an assurance that experienced professionals have conducted the most comprehensive search and thoughtful analysis possible. We think you'll find Avantiq's newest product, the Euro27®, provides just the quality Comprehensive search you're looking for. It covers all 27 European Union countries, and comes with an overall legal opinion by an experienced EU trademark attorney.

Selected benefits

- Comprehensive search conducted in 27 EU countries, including CTM and WIPO.
- An overall legal opinion is provided by a carefully selected European attorney experienced in EU trademark law.
- Each search undergoes extensive custom search variations developed by our multi-lingual search experts, followed by an automated similarity search. In addition, we also search translations, transliterations and connotations.
- Every single trademark document is reviewed and analyzed by a senior searcher, who then organizes the final report by identical, very similar and similar marks—according to the specific criteria established by each client.
- Additionally, we take into careful consideration the competitors' marks, as well as how the client's own marks are handled.
- Each search is cross-checked for consistency, results are compared country by country and reassessed for duplication, etc.
- Reports can be crafted in any order the client specifies — for example, country by country, or in order of relevancy across all countries searched.
- Reports can be delivered traditionally or reviewed, analyzed and printed immediately online via INSPIRO®.

Registers covered

Austria	Germany	Netherlands	CTM and WIPO
Belgium	Greece	Poland	Countries listed in red are searched by one of Avantiq's own network of associates, who are carefully selected for their local trademark experience, as well as proficiency with local languages and customs.
Bulgaria	Hungary	Portugal	
Cyprus	Ireland	Romania	
Czech Republic	Italy	Slovakia	
Denmark	Latvia	Slovenia	
Estonia	Lithuania	Spain	
Finland	Luxembourg	Sweden	
France	Malta	United Kingdom	

Euro27®

	Identical Knockout			Advanced Identical			Comprehensive			Legal		
Search Type	This package is suitable when your candidate is descriptive and you expect to find identical marks.			If you have a descriptive or partly descriptive term to search, this package will find up to 70% of all relevant marks. For invented terms, a good choice if you have multiple candidates and want to filter out those that are obviously not available.			For invented terms and if you want to be 100% sure that all relevant marks are found in these jurisdictions, the comprehensive Euro27® is the right choice for you.			Contains comprehensive legal searches from our associates in the top 27 EU countries. Each associate gives an opinion on the availability of your candidate for each jurisdiction.		
Word Marks	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes
Top 5 EU®	1	\$1,823	\$608	1	\$7,169	\$1,021	1	\$10,396	\$3,402	1	\$27,945	\$7,898
+ Overall Opinion				1	\$16,232	\$3,480	1	\$19,457	\$5,864			
Delivery (days)	5			5			5			5-7		

Word mark searches

Identical Knockout

The identical knock-out search retrieves identical and phonetically-identical trademarks. This search is ideal for descriptive or widely-used terms and available for 160 countries.

Advanced Identical

Using up to 40 thoughtfully-selected variations based on prefix, suffix and infix, plus vowel- and consonant sequences, this search reveals more than 70% of all conflicting marks.

Our expert search analysts review and analyze an average of three to four thousand trademark documents and hand pick those which are relevant to you.

The advanced identical search, available for 128 countries, is an ideal way to clear descriptive marks. It also functions as a reliable filter for multiple coined mark searches.

Comprehensive

This complete search provides the full landscape of possible conflicting marks. It combines our intuitive query search system, the latest in automated search intelligence, with the thoughtfully-selected variations of our senior search analysts.

Our expert search analysts review and analyze up to fifteen thousand trademarks per search and country, and hand pick the marks which are relevant to your specific needs—giving you a complete picture of the existing marks with which yours will need to coexist.

In the event that your search is handled by one of our associates, we communicate your specifications and ensure your needs are known and respected, while holding them to our high standards. This search is available for 159 countries.

Legal Search

Trademark practice varies considerably from one country to another, complicating the trademark application process for non-locals. Also, a vast amount of trademarks are based on a broad description of goods and services, which increases the theoretic risk of potential conflicts.

The legal search pairs our comprehensive search with the expertise of our qualified local associate, who will review and analyze the results, comment on the similarity of each mark cited, and point out any local constraints such as family name rights or moral codes if applicable. The legal search is available for 127 countries.

Search includes CTM and IR where applicable.

Delivery Times

Regular delivery time is between 5 and 7 days. Other options available, please contact us at sales@avantiq.com

Word mark searches

Country	Identical Knockout			Advanced Identical			Comprehensive			Legal		
	Classes Incl.	Price	+ /Class	Classes Incl.	Price	+ /Class	Classes Incl.	Price	+ /Class	Classes Incl.	Price	+ /Class
CTM and/or WIPO	45	\$219		3	\$243	\$61	3	\$304	\$78			
Argentina	45	\$242		3	\$437	\$136	3	\$485	\$167	1	\$929	\$359
Australia	45	\$134		3	\$294	\$91	3	\$383	\$109	1	\$1,180	\$333
Australia (CL)		NA			NA		all	\$200			NA	
Australia (Nat+CL)		NA			NA		3	\$479	\$109	1	\$1,558	\$333
Austria	45	\$219		3	\$430	\$114	3	\$438	\$121	2	\$2,034	\$422
Benelux	45	\$219		3	\$316	\$111	3	\$503	\$186	1	\$1,501	\$352
Brazil	1	\$207	\$63			\$0	1	\$518	\$144	1	\$923	\$185
Bulgaria	45	\$312		3	\$524	\$143	1	\$708	\$201	1	\$1,181	\$264
Canada	45	\$219		3	\$437	\$117	3	\$444	\$126	3	\$1,475	\$378
Chile	45	\$243		3	\$437	\$151	3	\$511	\$193	1	\$1,166	\$359
China	5	\$267		1	\$474	\$197	1	\$559	\$228	1	\$778	\$308
Croatia	45	\$330		3	\$541	\$160	3	\$929	\$169	45	\$1,225	
Cyprus	1	\$224	\$97	1	\$786	\$232	1	\$929	\$280	1	\$1,055	\$327
Czech Republic	45	\$339		3	\$551	\$170	3	\$689	\$118	3	\$992	\$137
Denmark	45	\$243		3	\$327	\$114	3	\$542	\$192	3	\$1,949	\$283
Estonia	45	\$313		3	\$524	\$143	2	\$739	\$137	2	\$992	\$169
Fiji	45	\$911			NA			NA		45	\$1,823	
Finland	45	\$243		3	\$437	\$131	3	\$474	\$156	1	\$1,753	\$305
France	45	\$219		3	\$316	\$76	3	\$433	\$115	1	\$1,993	\$600
Germany	45	\$219		3	\$437	\$117	3	\$659	\$182	1	\$1,944	\$504
Greece	45	\$284			NA		3	\$771	\$169	3	\$834	\$169
Hong Kong	45	\$339		3	\$550	\$169	1	\$615	\$297	1	\$794	\$476
Hungary	45	\$310		3	\$522	\$141	1	\$1,188	\$124	1	\$1,327	\$160
Iceland	45	\$604		1	\$849	\$207	1	\$1,112	\$239	1	\$1,422	\$481
India	1	\$279	\$119	3	\$437	\$117	1	\$518	\$194	3	\$923	\$327
Indonesia	1	\$770	\$676		NA		1	\$1,068	\$750	1	\$1,164	\$751
Ireland	45	\$243		3	\$437	\$151	3	\$590	\$205	1	\$1,847	\$615
Israel	45	\$243		3	\$522	\$141	1	\$1,775	\$1,363	1	\$1,775	\$1,363
Italy	45	\$243		3	\$316	\$131	3	\$544	\$226	3	\$2,073	\$648
Japan	1	\$357	\$109	1	\$642	\$218	1	\$1,072	\$495	1	\$1,460	\$754
Korea (south)	1	\$285	\$63	1	\$612	\$232	1	\$897	\$422	1	\$1,069	\$422
Lithuania	45	\$312		3	\$524	\$143	2	\$707	\$137	2	\$992	\$169
Malaysia	1	\$462	\$367		NA		1	\$834	\$485	1	\$866	\$516
Malta	1	\$164	\$68		NA		1	\$416	\$369	1	\$840	\$409
Mexico	45	\$219		3	\$316	\$84	3	\$450	\$132	1	\$929	\$359
New Zealand	45	\$134		3	\$294	\$91	3	\$383	\$109	1	\$1,180	\$333
New Zealand (CL)				See Comprehensive			all	\$200			NA	\$0
New Zealand (Nat + CL)		NA			NA		3	\$479	\$109	1	\$1,558	\$333
Norway	45	\$242		3	\$437	\$136	3	\$610	\$165	5	\$2,384	\$304
Papua New Guinea	45	\$1,122			NA			NA	\$0	45	\$1,908	
Philippines	1	\$315	\$77		NA		1	\$679	\$131	1	\$679	\$131
Poland	45	\$310		3	\$522	\$141	1	\$913	\$201	1	\$1,497	\$232
Portugal	45	\$243		1	\$612	\$169	1	\$771	\$210	1	\$984	\$380
Romania	45	\$243		1	\$391	\$90	1	\$739	\$169	1	\$1,081	\$292
Russia	5	\$243	\$49		NA		1	\$1,213	\$359	1	\$1,466	\$359

Word mark searches

Country	Identical Knockout			Advanced Identical			Comprehensive			Legal		
	Classes Incl.	Price	+/Class	Classes Incl.	Price	+/Class	Classes Incl.	Price	+/Class	Classes Incl.	Price	+/Class
Samoa	45	\$833			NA			NA		45	\$1,823	
Singapore	1	\$301	\$126		NA		1	\$866	\$390	1	\$1,190	\$668
Slovakia	45	\$314		3	\$525	\$144	1	\$979	\$128	1	\$1,580	\$169
Slovenia	45	\$310		3	\$522	\$141	3	\$802	\$169	3	\$1,561	\$264
South Africa	45	\$332		45	\$502	\$0	45	\$1,055		45	\$1,150	
Spain	45	\$219		3	\$437	\$119	3	\$451	\$175	1	\$1,428	\$793
Sweden	45	\$243		3	\$437	\$146	3	\$714	\$238	1	\$1,914	\$283
Switzerland	45	\$219		3	\$316	\$77	3	\$435	\$117	1	\$1,806	\$460
Taiwan	45	\$292		1	\$501	\$227	1	\$628	\$259	1	\$899	\$361
Thailand	1	\$721	\$626		NA		1	\$1,229	\$911	1	\$934	\$617
Tonga	45	\$1,086			NA			NA		45	\$1,823	
Turkey	1	\$443	\$190	1	\$852	\$346	1	\$1,011	\$441	1	\$1,166	\$493
UK (National)	45	\$218		3	\$316	\$78	3	\$437	\$119	3	\$2,343	\$737
UK Common Law		NA			NA	\$0	all	\$437	\$0		NA	\$0
UK (Nat. + CL)		NA			NA	\$0	3	\$802	\$119	3	\$2,555	\$790
USA (Federal)	45	\$243		3	\$437	\$146	3	\$714	\$238	1	\$2,247	\$1,154
USA (States)	45	\$243		3	\$437	\$114	3	\$654	\$175		NA	
USA Common Law		NA					all	\$790			NA	
USA Fed and States + CL	45	\$437		3	\$787	\$243		\$1,507	\$365	1	\$2,459	\$1,329
US Fed + States	45	\$365		3	\$731	\$231	3	\$1,091	\$347	1	\$2,199	\$1,337
Vietnam	1	\$650	\$650		NA		1	\$772	\$772	1	\$1,097	\$878

Pharma-in-use Word mark Searches

Our background is in pharma

Avantiq® was founded in 1986 as Imsmarq, the online service owned by IMS Health, provider of the well-known Pharma In-Use file, which contains pharmaceutical names in use in over 70 countries. Avantiq® became independently owned in 1995.

Having been involved in the pharmaceutical industry since our inception, we continue to maintain a unique expertise in this highly specialized field—while continually building on our pharma knowledge.

	Advanced Identical	Comprehensive
Country	Price	Price
European Union	\$365	\$608
Rest of Europe	\$389	\$656
US + CA	\$255	\$425
Global	\$729	\$1,215
1 Country	\$146	\$243
Add. Country	\$36	\$49

Device mark searches

Comprehensive

For this in-depth search, our experienced device search analysts closely examine the device to ensure that all applicable Vienna codes are selected for the search.

All device marks found are analyzed by our experts, taking the similarity of the device into consideration. They also study owner information, compare goods and services and review the status and age of the mark.

Legal

The legal device search is a comprehensive device search with a legal opinion provided by our local associates. Once the search is complete, the local attorney will review and analyze the results, pairing his/her local knowledge with your specific needs. The end result is practical advice instead of counsel based on theoretic risks. He/she will comment on each cited mark, highlighting the similarity of the device and will advise, when appropriate, how to overcome the found obstacles. His/her conclusion will be clear and concise, making it easy for you to decide on your next step.

Search includes CTM and IR where applicable.

Both the comprehensive and legal device searches are available for more than 100 countries.

Please note that for certain countries, if the device falls into categories 24, 25 or 26 of the Vienna Agreement of June 12, 1973 (heraldry, coins, emblems, symbols, ornamental motifs, surfaces or backgrounds with ornaments, geometrical figures and solids), Avantiq retains the right to add a certain percentage to the final price.

Delivery Times

Regular delivery time is 5 to 7 days. Other options available, please contact us at orders@avantiq.com

Device mark searches

Country	Comprehensive			Legal			Comments
	Classes Incl.	Price	+/Class	Classes Incl.	Price	+/Class	
CTM	1	\$650	\$155		NA		
WIPO	1	\$650	\$155		NA		
Argentina	1	\$675	\$455	1	\$907	\$641	
Australia	1	\$1,537	\$312	1	\$1,646	\$312	
Austria	2	\$1,317	\$211	2	\$1,823	\$401	
Benelux	1	\$715	\$220	1	\$1,649	\$350	
Brazil	1	\$306	\$132	1	\$401	\$164	
Bulgaria	1	\$970	\$179	1	\$970	\$243	
Canada	1	\$656	\$160	1	\$1,263	\$306	
China	1	\$375	\$233	1	\$454	\$315	
Cyprus	1	\$717	\$258	1	\$843	\$306	
Czech Republic	3	\$780	\$116	3	\$1,033	\$132	
Denmark	1	\$721	\$226	3	\$1,908	\$830	
Estonia	2	\$528	\$116	2	\$780	\$148	
Finland	1	\$1,542	\$284	1	\$1,580	\$284	
France	1	\$906	\$399	1	\$2,161	\$402	50% surcharge
Germany	1	\$658	\$163	1	\$1,985	\$495	
Greece	3	\$812	\$148	3	\$622	\$148	
Hong Kong	1	\$480	\$353	1	\$735	\$608	
Hungary	1	\$970	\$186	1	\$1,463	\$160	
Iceland	1	\$689	\$217	1	\$900	\$217	
India	1	\$720	\$593	1	\$850	\$544	7-10 days delivery
Indonesia	1	\$856	\$729	1	\$952	\$570	
Ireland	1	\$734	\$239	1	\$1,846	\$596	
Israel	1	\$1,564	\$1,342	1	\$1,564	\$1,342	
Italy	1	\$755	\$260	1	\$2,177	\$734	
Japan	1	\$1,076	\$690	1	\$1,422	\$949	
Republic of Korea	1	\$686	\$401	1	\$686	\$401	
Latvia	3	\$496	\$116	3	\$780	\$148	
Lithuania	2	\$528	\$116	2	\$780	\$148	
Malaysia	1	\$654	\$464	1	\$559	\$401	
Malta	1	\$248	\$121	1	\$597	\$438	
Mexico	1	\$892	\$312	1	\$620	\$493	30 days delivery
New Zealand	1	\$853	\$312	1	\$1,646	\$312	
Norway	1	\$695	\$200	45	\$1,194		8-10 days delivery
Poland	1	\$780	\$179	1	\$1,602	\$401	
Portugal	1	\$875	\$622	1	\$1,144	\$764	
Romania	1	\$591	\$274	1	\$749	\$274	
Russian Federation	1	\$1,438	\$251	1	\$1,254	\$337	11-13 days delivery
Singapore	1	\$856	\$467	1	\$978	\$647	
Slovakia	1	\$1,011	\$116	1	\$1,428	\$157	
Slovenia	3	\$686	\$148	3	\$1,696	\$243	
South Africa	45	\$843		45	\$938		
Spain	1	\$843	\$416	1	\$1,405	\$610	
Sweden	1	\$714	\$219	1	\$2,199	\$363	
Switzerland	5	\$1,497	\$406	1	\$1,594	\$388	

Device mark searches

Country	Identical Knockout			Advanced Identical			Comprehensive			Legal		
	Classes Incl.	Price	+/Class	Classes Incl.	Price	+/Class	Classes Incl.	Price	+/Class	Classes Incl.	Price	+/Class
Taiwan, Province of China	1	\$467		\$289			1	\$595	\$391			
Turkey	45	\$1,049					1	\$1,475	\$243			
United Kingdom	1	\$648		\$153			1	\$2,531	\$1,095			
US Federal	1	\$714		\$219			1	\$2,261	\$1,290			

INSPIRO® overview

Welcome to INSPIRO®—the innovative online platform that has changed the way the IP industry works since 2006.

The online workplace

INSPIRO® enables you to move the entire search and review process to a single online platform—whether you order and review a search from Avantiq, or define and conduct your own, you can analyze the results and write your opinion, design and deliver your report or executive summary, and organize the entire process from a central, accessible point.

The efficiency expert

INSPIRO® enables more efficient teamwork—for example, you can assign access to your colleagues around the world, and work on the search simultaneously. With INSPIRO® you can easily share knowledge and make the most of each person's skills and expertise. Just add your knowledge...INSPIRO® will do everything else!

Avantiq databases

Avantiq® is one of the leading providers of trademark and other IP-related data in the industry, continually adding to and updating our offerings. Developed and hosted by Avantiq®, these databases reflect our reputation for current content, quality and accuracy. Our data is licensed directly from local trademark and patent offices or, in some cases, from trusted law firms who have built local databases in cooperation with Avantiq®.

All Goods & Services have been translated into English using two automatic translation systems which are matched against our proprietary library of Goods & Services in 11 languages. Although the Avantiq® databases have automatically translated the Goods & Services into English, they still include the original native language description.

PTO-hosted databases

INSPIRO® allows you to search PTO-hosted databases as easily as Avantiq's own databases, using the same search criteria. INSPIRO® connects to your selected PTOs, downloads the results, repackages them into a standardized format and brings the results back to your workplace.

Please note that INSPIRO's intuitive query search is not available in the PTO-hosted databases, and some restrictions may apply depending on the search capabilities available through each patent and trademark office.

INSPIRO® databases

Available databases (as of 01 jan 11)

We are constantly working to add new databases to our offering. Please visit our website for the most current list of available databases.

Europe

Andorra
Benelux
Denmark
Finland
France
Germany
Ireland
Italy
Norway
Spain
Sweden
Switzerland
United Kingdom

Pacific Rim

Australia

The Americas

US Federal
US States
Canada
Mexico
Argentina
Chile

International

International Registrations (IR)
Community Trade Marks (CTM)

Training databases

CTM Training
IR Training
UK Training

PTO-hosted databases

Bulgaria
Croatia
Czech Republic
Estonia
Hong Kong
Hungary
Israel
Lithuania
New Zealand
Poland
Slovak Republic
Slovenia

Coming soon

Austria
South Korea

INSPIRO® flat rates

Unlimited usage \$10,000

Our most attractive offer for power users and those needing access to trademark databases worldwide. For a one-time fee of \$10,000 enjoy unlimited use of INSPIRO® in all 35 offered databases for twelve months.* You can register up to five users; if you need more, just add 10% of the cost per person. In the event you have need for more than 15 users, please contact your Avantiq customer representative.

Prices listed are payable in advance, and access is valid for a year. In the event you need to temporarily discontinue the service, simply inform your Avantiq customer representative and you can shift up to three months to the end of your term, for a total valid use of 15 months.**

Plus get 7.5% off your offline orders

Our unlimited usage customers enjoy additional savings—you'll receive an automatic 7.5% discount on all offline search services and products for the duration of your pre-paid year. (This discount does not apply to companies that have negotiated a special corporate rate and package).

* All prices in Euros. Price includes up to \$100,000 of searching. Not available for commercial third party search providers. Newly-added databases will require separate, additional purchase. Unlimited usage does not include IQ Searches, Pharmaceutical-In-Use or Worldwide Domain Names; these can be acquired separately.

** Breaks shall be no more or less than whole months in length, up to three.

†TMFR1 only; full documentation for select documents may be required to be provided directly by Avantiq.

Unlimited usage Avantiq-hosted databases

Andorra
Argentina
Australia
Austria
Benelux
Canada
Chile
CTM
Denmark
France†
Finland
Germany
Ireland
Italy
Mexico
Norway
Spain
Sweden
Switzerland
United Kingdom
US Federal
US States
WIPO

PTO-hosted databases

Bulgaria
Croatia
Czech Republic
Estonia
Hong Kong
Hungary
Israel
Lithuania
New Zealand
Poland
Slovak Republic
Slovenia

INSPIRO® flat rates

Mix and match usage

Want unlimited use of INSPIRO® trademark databases but don't need the whole world? Perhaps you work only in a few jurisdictions, or just need access to your own country, CTM and/or WIPO. Whatever the case, our mix and match rates ensure you get the most for your money.

Here's how it works. Just choose the registers you need, and add up the price per register from the column at right (prices shown are per register). Advance payment is required and allows unlimited access for a year.* In the event you need to temporarily discontinue the service, simply inform your Avantiq customer representative and you can shift up to three months to the end of your term, for a total valid use of 15 months.** You can register up to three users; if you need more, just add 10% of the cost per person. In the event you have need for more than 13 users, please contact your Avantiq customer representative for special pricing.

Plus get 5% off your offline orders

Our mix and match customers enjoy additional savings—you'll receive an automatic 5% discount on all offline search services and products for the duration of your pre-paid year. (This discount does not apply to companies that have negotiated a special corporate rate).

* All prices in Euros. Price includes up to 30 times the pre-paid amount in searching. Not available for commercial third party search providers.

** Breaks shall be no more or less than whole months in length, up to three.

PTO-hosted databases 250€

Bulgaria
Croatia
Czech Republic
Estonia
Hong Kong
Hungary
Israel
Lithuania
New Zealand
Poland
Slovak Republic
Slovenia

Avantiq-hosted databases 750€

Australia
CTM
Switzerland
UK
WIPO
1,000€
Canada
Finland
Germany
Mexico
Spain
US States
1,250€
Argentina
Austria
Benelux
Chile
Denmark

Ireland
Italy
Norway
Sweden
US Federal
2,000€
Pharma-in-Use

INSPIRO® flat rates

More value with prepaid rates

If you are a regular user of INSPIRO® and are looking to maximize your trademark search budget, our prepaid rates reward you incrementally: the more you pre-pay, the more you get for free!

Remember, this is UNLIMITED use of all of INSPIRO's features and databases, including IQ Searches and the Pharma-In-Use file.*

Earn up to 40% more usage for your money! The chart below demonstrates the four available tiers of savings. Pick your pre-paid amount, and watch your savings multiply! Prices listed are payable in advance, and access is valid for 24 months.

** All prices in Euros. Standard costs per document apply. Does not include Worldwide Domain Names. Not available for commercial third party search providers.*

pre-payment from	to	earns you:
1,000€	2,999€	20% more free
3,000€	4,999€	25% more free
5,000€	7,499€	30% more free
7,500€	9,999€	40% more free

Additional services

Consulting

In the same way that business process management is a holistic approach to efficiently realigning a corporation's organization and functions, Avantiq's search process reengineering helps trademark departments to identify, quantify and streamline internal and external processes.

Through a combination of teamwork, tools and technology, we help clients structure their trademark search process so that they become more agile, intelligent and productive in their respective industry sectors and across worldwide jurisdictions.

In today's global economy, corporations merge and divide with increasing speed. Department heads are challenged to maintain the highest levels of quality control while coping with reduced budgets and personnel. Overall, there is an emerging trend for IP departments to shift from being cost centers to becoming profit centers. We work with you in a three-phase process to develop a customized, comprehensive suite of search capabilities, allowing you to maximize the return on your trademark investments.

In an era of shrinking resources and expanding responsibilities, how do you save time and money while guaranteeing the highest quality of work? You can either find a cheaper source for search services, which may deliver questionable quality; you can cut staff, meaning more work for fewer people. Or, you can partner with a trusted ally to increase the efficiency of your existing infrastructure. Avantiq calls this Search Process Reengineering. Call to learn more about this unique offering from Avantiq.

Take a look and see if our trademark consulting is right for you.

Data Verification

Your trademark data must always be accurate. Avantiq search analysts can identify discrepancies through comprehensive reviews of key trademark data fields. This will ensure that the quality of your data is correct and up to date, avoiding possible renewal, licensing and audit problems.

Domain Name Search

The domain name search allows you to verify if a certain name is registered as, or part of, a domain name. Our domain name search is conducted using the most comprehensive domain name database available in the industry, and has been developed with the needs of a trademark practitioner in mind.

The domain name database covers all ccTLDs (Country Code Top Level Domain Names) and gTLDs (Generic Top Level Domain Names). The report contains a hit list of relevant domain names and full WhoIs data, if available, at the time of the search.

Local Company Name Search

For a local company name search, our local associates request information from the appropriate authorities and report on all relevant incorporated businesses. This search, including a legal opinion if requested, is available for over 71 countries.

Additional services

Ownership Search

The report consists of an overview of all trademarks retrieved, which shows at a glance essential information, such as owner or proprietor, goods and services, application/registration date, and status. Following the overview, full documentation for each trademark is provided. The ownership/proprietor search is available for over 117 countries.

Trademark In Use

Avantiq can verify whether a trademark is still being used by the owner in a certain market, how long the mark has been in use, and—if the mark is no longer in use—the date of last use. The In Use search will also reveal background information on the proprietor of the mark in question.

Your partner in name-finding

Brand names are often the first and most enduring points of contact between brand owners and brand users. Today there are over 50 million trademarks and 100 million company names, with more added daily. Developing a brand that is both legally available and distinctive is an increasingly challenging task.

Since the brand name development can take from six months to nearly five years before the product or service is launched, the name-finding team essentially needs to predict the future with regard to several issues:

- the legal availability of the brand,
- its relevance to the product and customer,
- the credibility in terms of promises it makes,
- and for pharmaceuticals, approval by regulatory authorities.

The general agreement in the industry is that name-finding is a long, unpredictable, and potentially expensive undertaking. To counter this universal experience, we have developed an optimal method for name-finding research—one that delivers measurable results whilst also remaining cost conscious.

First, we liaise with all parties involved to make sure that marketing and legal interests are equally met. Next, we implement our proprietary search process, which filters the initial candidates by over 75%. The remaining candidates are searched further, and unfavorable candidates are eliminated. This ensures that the survivors are not only available, but will be welcomed by marketing and legal. Avantiq is dedicated to identifying, building and expressing the right search strategies for your branding projects. An industry leader in name-finding research since 1999, we offer an unparalleled success rate for a fraction of what you would normally spend.

Experienced analysis, targeted results.

General conditions

Protection of intellectual property rights

IQS Avantiq AG is a company registered in Switzerland. The name “Avantiq” is used as company name worldwide and protected as a registered trademark. “INSPIRO,” “Global 40+,” “Top 5 EU,” and “Euro27” are also registered trademarks of Avantiq®.

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All information and search reports provided by Avantiq are for the exclusive use of the designated Avantiq customer, companies or persons using the Avantiq service. Such data may only be copied as far as necessary in the normal course of business. Except otherwise provided in a written contract with Avantiq, customers are neither allowed to resell any data delivered by Avantiq nor to compile their own database from the data received from the results of Avantiq’s online and offline searches conducted through Avantiq and in the Avantiq databases.

Delivery time

In its price list Avantiq offers normal and express delivery times. Faster processing times are possible upon request and will be charged accordingly. In any case Avantiq will confirm the agreed price and delivery time to the client before carrying out the search.

The first day of the delivery time is considered to begin on the business day following receipt of the order.

Avantiq undertakes every effort to provide its customers with the search results by the deadline indicated in the price list. However, these delivery times are only estimations, therefore Avantiq cannot accept any responsibility for late delivery.

Delivery methods

Avantiq delivers its search reports in electronic form via e-mail or directly into INSPIRO®, Avantiq’s web-based search system. If the client wishes to have the report delivered by post or special courier, Avantiq must be informed. Avantiq retains the right to raise fees if the client chooses to have its report delivered by special courier. Fax delivery is possible upon request and will be charged if the report exceeds 15 pages.

Avantiq accepts no responsibility for any communication failures and delays due to postal, telecommunication or technological services or courier companies entrusted with the delivery of the search results.

Payments

Payments are due within 30 days after receipt of the invoice, unless prior arrangements have been made with Avantiq. Penalty interest at 1.25% per month will be automatically charged for all late payments.

The official currency of Avantiq is the Euro; payments in other currencies are possible upon request.

General conditions

Translations

All searches conducted using Avantiq's own databases show the goods and services in both the original language and in automatically-translated English. All searches conducted using PTO-hosted data show the goods and services in the language provided by the original source.

All searches conducted by Avantiq's local associates show the goods and services translated into English by that associate. Avantiq offers goods and services translations of its reports into other languages conducted by professional human translators with experience in the IP field. Avantiq cannot be made liable for the quality of the work of its external translators, but only for due care in selection and instruction of the respective translators.

General liability

Avantiq's online databases are compiled with the utmost precision and are generally accurate and comprehensive. However, all information contained in these databases is originally taken from official records which are themselves compiled by third parties. Avantiq therefore cannot accept any liability for the quality of this information.

Each offline search is handled by Avantiq with the greatest care. However, Avantiq cannot guarantee the completeness and accuracy of its search reports produced, which are subject to a number of uncertainties of legal, technical and personal nature. Avantiq must therefore deny all liability for the results of the searches.

The order of presentation of the online and offline search results is based on certain technical preconditions and/or personal experience.

This order is, however, of no legal relevance and requires the client's own judgement.

Avantiq provides search services only, and does not provide any legal opinions or legal advice. Legal opinions, as part of the comprehensive and legal searches, are provided by external law firms and are based on the experience and knowledge of the respective authors. By ordering a comprehensive and legal search, the customer authorizes Avantiq to liaise with independent law firms in order to obtain the legal opinions sought. Avantiq only forwards such opinions to the client and can only be held liable for due care in selection and instruction of the respective law firm. For the legal opinions provided, General Conditions and Disclaimers of each local associate apply.

Avantiq accepts no responsibility for delays or errors caused by *force majeure*, including but not limited to acts of public authorities, storms, political unrest, social disorder, computer or technological breakdowns or failures and/or any negligent acts of third parties.

Governing law and jurisdictions

The General Conditions and all contracts or orders, to which they are applicable, shall be governed and construed in accordance with the laws of South Australia. The courts of South Australia and the Federal Court (Adelaide) Registry and courts exercising applicable authority over those courts have exclusive jurisdiction.

Nice classification

Ninth edition

1	Chemicals	33	Alcoholic beverages excluding beer
2	Paints	34	Smokers' articles
3	Cosmetics and cleaning preparations	35	Advertising and business
4	Industrial oils, lubricants and fuels	36	Insurance and finance
5	Pharmaceutical and veterinary preparations	37	Construction and repair
6	Metal goods	38	Communications
7	Machinery	39	Transportation and storage of goods
8	Hand tools	40	Treatment of materials
9	Electrical and scientific apparatus	41	Education and entertainment
10	Medical apparatus	42	Research, design and legal services
11	Environmental control apparatus	43	Hospitality
12	Vehicles	44	Medical services
13	Firearms	45	Personal, security and social services
14	Jewellery		
15	Musical instruments		
16	Printed and paper goods		
17	Rubber goods		
18	Leather goods		
19	Non-metallic building materials		
20	Furniture and goods not included in other classes		
21	Household goods and glassware		
22	Ropes, string, and other raw fibrous materials		
23	Yarns and threads		
24	Textiles		
25	Clothing and footwear		
26	Fancy goods		
27	Floor coverings		
28	Toys and sports articles		
29	Meat and processed foodstuff		
30	Basic foodstuff		
31	Agricultural products		
32	Light beverages		

Vienna classification

Sixth edition

Categories of international classification
of the figurative elements of marks

- | | | | |
|-------------|---|-------------|--|
| Category 1 | Celestial Bodies, Natural Phenomena,
Geographical Maps | Category 21 | Games, Toys, Sporting Articles, Roundabouts |
| Category 2 | Human Beings | Category 22 | Musical Instruments And Their Accessories,
Music Accessories, Bells, Pictures, Sculptures |
| Category 3 | Animals | Category 23 | Arms, Ammunition, Armour |
| Category 4 | Supernatural, Fabulous, Fantastic
or Unidentifiable
Beings | Category 24 | Heraldry, Coins, Emblems, Symbols |
| Category 5 | Plants | Category 25 | Ornamental Motifs, Surfaces or Backgrounds
with Ornaments |
| Category 6 | Landscapes | Category 26 | Geometrical Figures and Solids |
| Category 7 | Constructions, Structures for Advertisements,
Gates or Barriers | Category 27 | Forms of Writing, Numerals |
| Category 8 | Foodstuffs | Category 28 | Inscriptions in Various Characters |
| Category 9 | Textiles, Clothing, Sewing Accessories, Headwear,
Footwear | Category 29 | Colours |
| Category 10 | Tobacco, Smokers' Requisites, Matches, Travel Goods,
Fans, Toilet Articles | | |
| Category 11 | Household Utensils | | |
| Category 12 | Furniture, Sanitary Installations | | |
| Category 13 | Lighting, Wireless Valves, Heating, Cooking or Refrigerat-
ing Equipment, Washing Machines, Drying Equipment | | |
| Category 14 | Ironmongery, Tools, Ladders | | |
| Category 15 | Machinery, Motors, Engines | | |
| Category 16 | Telecommunications, Sound Recording or Reproduction,
Computers, Photography, Cinematography, Optics | | |
| Category 17 | Horological Instruments, Jewelry, Weights and Measures | | |
| Category 18 | Transport, Equipment for Animals | | |
| Category 19 | Containers and Packing, Representations of
Miscellaneous Products | | |
| Category 20 | Writing, Drawing or Painting Materials, Office
Requisites, Stationery and Booksellers' Goods | | |

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