

Commitment to Quality

Superior technology

Real craftsmanship

Legal services

Experience

Flexibility



At a Glance

avantiq





An overview of our history, our company, and our culture

Experience

Since 1986, Avantiq® has specialized in trademark search services, consulting with major players globally. Having started as an online trademark database provider, we have grown into a leading provider of online and offline IP search products and services.

With search teams in Australia, Luxembourg and the United States we're able to serve you around the clock, with some of the fastest turnaround times in the industry.

Superior technology

Our team of IT experts stays in constant contact with our data providers, as well as our global attorney network, to verify that the data is complete and incorporates the latest legal situation.

Having our own in-house IT team means that we are able to react quickly to changes in the IP industry. We are continually looking for smarter ways to provide high quality searches, better ways to review and analyse data and reports that fulfill your needs. Avantiq is always one step ahead in this field.

Flexibility

As a medium-sized, privately-owned company, agility is a major advantage which allows us to react to market demand immediately—investing in new technologies, customized search solutions or report layouts—without a lengthy review and approval process.



Real craftsmanship

While dedicated to embracing change and technology, we still value the personal attention and detail usually attributed to craftsmen. Searched terms are carefully examined before the adoption of the appropriate strategy, combining tailored variations and our automated search system.

We look beyond the obvious similarities of sound and look and consider the importance of goods and services, owner information, the age of the mark and its vulnerability, and the status.

This personal attention ensures that

your report contains the most complete and significant results according to your needs.

Commitment to Quality

We are committed to continuously evaluating our processes, people and data to ensure that we provide the best possible quality. We appreciate any feedback you may offer us.

Legal Services

With our global attorney network we can assist you with your legal searches.

Need a search in a country where you do not have an agent? Avantiq has one!

A multi-jurisdiction search? We will provide you with one consistent report, ensuring that cited marks have been crossed checked between registers.

Let us help you save your valuable time allowing you to spend longer focusing on more important issues than tracking deadlines.

Inspiro – the trademark search management system



Avantiq presented Inspiro to the IP world in 2005. Inspiro was the original online tool enabling users to move the entire search and review process to a single online platform.

Inspiro allows you to:

- Review and analyse search results in a view that you select, rank marks using colour codes, conduct additional internet searches for background checks, quick link into PTO sites and much more.
- Conduct your own searches in over 35 up to date registers using combinations of automated and wildcard search strategies
- Add legal opinions using an integrated text editor
- Create professional reports
- Store information in Inspiro saving space on your hard drive
- Share work with your colleagues and team members

Inspiro is much more than an online search system. It is a trademark search management tool allowing you to search, manage, track, share and outsource all your searches.