





## Our main products and services

### **Word Mark Searches**

From identical to full legal searches, from screening multiple candidates to clearing one name in multiple jurisdictions. Whatever your word mark search needs Avantiq has the right product.

We will assist you in determining the ideal search type and strategy for your needs.

Also:

- Connotation and linguistic analysis
- Pharma In Use search including INN stems
- Common Law search

### **Device Mark Searches**

Comprehensive, legal or with overall opinion, all Avantiq device mark searches start with a close examination of the image to ensure that the applicable Vienna Codes are selected. If your device mark consists of a stylized letter design we also provide complimentary identical word searches.

Also:

- Community Design search
- Industrial design search



### **Investigation Services**

- Company name search – local to global
- Domain name search
- Ownership search
- Certified copies
- In Use investigations
- Data verification

### **Watching**

Local, regional or worldwide

### **IT development**

Our in-house IT team creates the technology the IP world needs.

From tailored report templates to specialized search tools, from business intelligence applications to client specific databases, we can assist you.

### **Online Searching - Inspiro**

Inspiro is the online search tool that offers you so much more. It is also a trademark search management tool allowing you to manage, track, share and outsource all your search work.

*“A good searcher finds most of the answers.*

*An excellent searcher asks questions to find the answers.*

*At Avantiq, we ask all the right questions to get all the right answers.”*



## Consulting

### **PROGRES: Search PROcess REenGineering**

In the same way that business process management is a holistic approach to efficiently realigning a corporation's organization and functions, Avantiq's search process reengineering helps trademark departments to identify, quantify and streamline internal and external processes.

Through a combination of teamwork, tools and technology, we help clients structure their trademark search process so that they become more agile, intelligent and productive in their respective industry sectors and across worldwide jurisdictions.

In today's global economy, corporations merge and divide with increasing speed. Department heads are challenged to maintain the highest levels of quality control while coping with reduced budgets and personnel. Overall, there is an emerging trend for IP departments to shift from being cost centers to becoming profit centers. We work with you in a three-phase process to develop a customized, comprehensive suite of search capabilities, allowing you to maximize the return on your trademark investments.

Partner with a trusted ally to increase the efficiency of your existing infrastructure.

### **SUPPORT: SUPplier OpTimization PROcess**

Equally important to your internal search processes is the functionality of your external agents, who conduct searches and other local legal work for you.

The Process starts with you. We organize workshops with Management and the Employees to determine what you expect from your associates.

We then assess which of the criteria is being met, by using interactive forms specially developed for your needs. Agent responses are then analyzed and quantified by our team of experts.